

2020 MIDWEST PAWNBROKERS CONVENTION

THE WESTIN INDIANAPOLIS – JULY 10 - 12, 2020

ADDED SERVICES THIS YEAR

By: Greg Engstrom

NEW INFOMERCIAL PROGRAMS

In order to utilize our convention space to its full potential to better serve the needs of our exhibitors as well as our attendees, we offer the following added services this year:

- (1) The usual Friday Night Cocktail Reception will take place in the exhibit hall, and those exhibitors that wish to may have their booth set up and open. The hall will be open from 4:00 – 7:00 with set-up time being noon to 4:00. This will be a great opportunity to network and do some business at a time that is usually only networking, and there is no additional charge for this!
- (2) We have rooms specifically for these infomercials in two formats - an hourly or a day rate.

FRIDAY DAY RATE: 8:00 a.m. - 4:00 p.m. (all day) **Senate II-III** rooms combined will seat 66 theatre style (24 classroom style) - **\$2,000**. **House I** room will seat 50 theatre (18 classroom style) - **\$1,000**. Hard-wired Internet, morning coffee/rolls, water included.

SATURDAY HOURLY RATE: - 8:00 – 11:00 a.m. and again at 4:00 – 6:00 p.m. **Senate II-III** rooms (66 theatre or 24 classroom) - \$250/hr. **Senate I** room (32 theatre or 14 classroom) - **\$175/hr**. **House I** room (50 theatre or 18 classroom) - **\$200/hr**. Hard-wired internet, coffee/rolls (morning), water included. Requirement: Only vendors with a booth; subject to management discretion, cancellation or change. **SIDE NOTE: FOR SOFTWARE VENDORS WE EXPECT THIS TO BE A USEFUL TOOL, FIRST FOR SALES PRESENTATIONS, AND SECOND FOR UPDATES AND UPGRADES FOR CURRENT CUSTOMERS. As usual, we avoid seminars during exhibit hall hours which is why hours are set as above.**

SATURDAY DAY RATE: 8:00 – 4:00 (8 hours) **Capitol I** available Saturday with a suggested break at lunch time (lunch served in exhibit hall noon to 1:30). This room is on a different floor than the convention, is 50' x 40', and seats 156 theatre style. Wireless Internet, morning coffee/rolls, and water all day included. (Hard-wired Internet may be added, I believe.) This is a **SUPER SEMINAR SPONSORSHIP** – Includes: double booth in exhibit hall, main entrance area, full page ad in convention issue of *The Midwest Pawnbroker Magazine* (if confirmed prior to publication), full page insert in Convention/Seminar Packet (exhibitor provided), 8 exhibitor badges, and 10 complimentary admissions for attendees (must be pawnbrokers). Exhibitor will be on all signage and mentions during convention, seminars, and networking events. - **\$10,000**.

VAULT ROOM: For night storage, Friday/Saturday, locked and guarded. Details coming soon!